THUNDERBIRD INTERNATIONAL BUSINESS REVIEW

Volume Contents

Volume 48, Nos. 1–6, 2006

Number 1, January-February 2006

Special Issue

Journeys Along the Silk Road: Intercultural Approaches to Comparative Business Systems and Practices

Guest Editors: David Weir and Kate Hutchings

Introduction to the Special Issue—Journeys Along the Silk Road: Intercultural Approaches to Comparative Business Systems and Practices 1
Kate Hutchings and David Weir

Golden Face: Cultural Reciprocity in the Articulation of Mainland Chinese Social Structure 9
Hugh M. Lewis

Life and Times of a Danish Entrepreneur: Lessons for Today's Russian Market 25
Nigel Holden

History and HRM in the Central Asian States 39
Wes Harry

Resources and Equity Ownership in IJVs in Turkey 55
Mehmet Demirbag and David Weir

Impact of Gender and Generational Differences in Work Values and Attitudes in an Arab Culture 77
John W. Whiteoak, Norman G. Crawford, and Richard H. Mapstone

Exploring Cultural Dimensions of Gender and Management in the Middle East 93
Beverly Dawn Metcalfe

Islam and Business 109
Rodney Wilson

Islam and Management: What Can Be Learned? 125
Samir Abuznaid

Guanxi and Wasta: A Comparison 141
Kate Hutchings and David Weir

Number 2, March-April 2006

Knowledge Diffusion in the African Context: An Institutional Theory Perspective 157
Ken Kamoche and Michael Harvey

The Impacts of Network Relationships on SMEs' Internationalization Process 183
Mohamed Zain and Siew Imm Ng

Bracing for MNC Competition Through Innovative HRM Practices: The Way Ahead for Indian Firms 207
Ashok Som

Fitting Strategy Derived from Strategic Orientation to International Contexts 239
David A. Griffith, Laurence Jacobs, and R. Glenn Richey

Doing Business in Vietnam 263
Klaus E. Meyer, Yen Thi Thu Tran, and Hung Vo Nguyen

Book Review: Taking the Reins: China's Evolving Role in the Global Economy 291
Carol A. Finnegan

Number 3, May-June 2006

Evolution of an International Joint Venture: The Case of a French-Brazilian Joint Venture 297
Frédéric Prevot and Pierre-Xavier Meschi

Latin America's Colonial Legacy: The Law and Its Relationship to Economic Development 321
Darryl G. Waldron

Language Ability and Adjustment: Western Expatriates in China 347
Jan Selmer

An Exploratory Case Study of Hotel E-Marketing in Ho Chi Minh City 369
Tung X. Bui, Truc Le, and Wayne D. Jones

Patent Protection and Foreign Direct Investment 389
Belay Seyoum

Banking on Global Success: Internationalization Strategy and Its Limitations (The Case of Allied Irish Banks) 405
Thomas C. Lawton and Denis G. Harrington

Permissibility and Use of Options for Hedging Purposes in Islamic Finance 425
Jan Smolarski, Michael Schapek, and Mohammad Iqbal Tahir

The Big Question: The Missing Link in International Business Research 445
Deirdre Bird

Number 4, July-August 2006

Farewell Letter from the Editor 453
Yahia H. Zoubir

Volatilities in Emerging MENA Stock Markets 455
Simon Neaime

New Members in the European Union and Foreign Direct Investment 485
Kálmán Kalotay

Managing Threats in the Global Era: The Impact and Response to SARS 515
Wei-Jiat Tan and Peter Enderwick

The Service Sector of Cuba: An Analysis and Critique 537
Christopher J. Robertson, Richard P. Lindsay, and Marcelo Perez-Verzini

Case Study: Microsoft: A Case in Cross-Company Transformation 555
Gabriele Suder and J. Michael Payte

Book Review: The European Project: Growing Pains 597
Reviewed by George Nakos

Number 5, September-October 2006

International Acquisition and Other Growth Strategies: Some Lessons from the Food and Drink Industry 605
Richard Lynch

Managing Micropolitical Risk: A Cross-Sector Examination 623
Ilan Alon, Rajesh Gurumoorthy, Matthew C. Mitchell, and Teresa Steen

Measuring Service Content: A Scale Development 643
Peggy A. Cloninger and Benjamin Oviatt

The New EU Merger Regulation: Implications for EU-U.S. Merger Strategies 667
Yusaf H. Akbar and Gabriele G. S. Suder

Assessing Russian Consumers' Imported Versus Domestic Product Bias 687
Shawn Thelen, John B. Ford, and Earl D. Honeycutt Jr.

Characteristics of Adopters and Organizational Changes 705
Davood Askarany

How Similar Is the World in the Internet Era? A Comparison of E-Business in China, Russia, and Sweden 727
Carl F. Fey, Alice de Koning, and Andrew Delios

Book Review: China—The New Paradox 749
Reviewed by Peter H. Antoniou

Number 6, November-December 2006

Editor-in-Chief's Note 2006 755

Reviewers 2006 757

Interview: "Hungary" for Change: U.S. Ambassador to Hungary, George Herbert Walker III, Discusses the Competitive Position, Regional Participation, and Global Aspirations of Hungary 759
Rick T. Wilson

Globalization and Marketing Strategies of Born Globals in SMOPECs 773
Reijo Luostarinen and Mika Gabrielsson

3M: Role Model for Emerging Markets 803
Mikhail V. Grachev, Nikolai G. Rogovsky, and Mariya A. Bobina

Tracking Bias Against the Selection of Female Expatriates: Implications and Opportunities for Business Education 823
Charles M. Vance, Yongsun Paik, and Judith A. White

Toward the Development of an Integrative Framework of Subsidiary Success: A Synthesis of the Process and Contingency Models with the Strategic Reference Points Theory **843**
Rajshekhar (Raj) G. Javalgi, Sung Min Kim, William J. Lundstrom, and Robert F. Wright

Innovation Investment, Competitiveness, and Performance in Industrial Firms **867**
Alfredo M. Bobillo, J. A. Rodriguez Sanz, and F. Tejerina Gaite

Case Study: Strategic Global HR at Teva Pharmaceuticals **891**
Lisbeth Claus

Author Index **909**

Subject Index **913**

Volume Contents